

# ISAAC GLOVER

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## EDUCATION

### **University of Illinois at Urbana-Champaign**

Bachelor of Liberal Arts & Sciences In Rhetoric/Creative Writing, May 2011  
Enhanced writing skills through short story, poetry and advance rhetoric classes.

Worked with the organization *100 Strong* to create events and provide a support system for black students on campus.

### **Chicago Portfolio School**

Copywriter Program, 2015 - 2016

Learned to think conceptually by making student ad campaigns. Wrote various forms of copy for each campaign. Developed skills in Adobe Photoshop & Illustrator.

## WORK EXPERIENCE

### **O'Keefe Reinhard & Paul**

Junior Copywriter, June 2017 - April 2019

Developed ideas, wrote, and produced ad campaigns for Ace Hardware, Groupon, Chili's, Enfasmart, Enfamil, Big Lots, Home Chef in various mediums.

### **Energy BBDO**

Copywriter Intern, January 2017 - June 2017

Wrote and produced ad campaigns for Bayer Aspirin, Raid Bug Spray. Helped to win new business by working on ZTE pitch.

### **Chicago Public Schools (CPS) - Tarkington Elementary School of Excellence**

Teacher Assistant II, October 2011 - April 2015

Aided teachers in multiple grades with lessons by being a secondary resource to students. Taught small groups for reading and maintained records for student growth.

## LEADERSHIP ROLES

### **Co-Marketing / Communications Chair**

Black Leadership Board INC, 2017 - Present

Developed flyers, social content and website for the organization. Helped plan and execute scholarship events.

### **Boys Basketball Coach at Tarkington**

Winter 2011 - Fall 2014

Challenged student-athletes to strive for higher levels of achievement academically, behaviorally and athletically, while being a model of those values.

## SKILLS

Creative Ideation | Problem Solving | Writing | Adobe Photoshop |  
Adobe Illustrator | Adobe Premiere Pro | Public Speaking